

# HITACHI LAUNCHES ECO-FRIENDLY LED-LCD TV RANGE IN AUSTRALIA

**Sydney, AUSTRALIA – October 2011** – Hitachi is launching its most innovative ecologically inspired series of LED-LCD TVs in Australia starting early October.

Tempo (AUST) Pty Limited has been appointed to distribute the Hitachi TV product range in Australia through a network of Australia's leading electrical retailers.

Tempo is delighted to be Hitachi's exclusive distributor for the innovative TV range. The range embodies Hitachi's commitment to environmentally friendly product that supports consumer's quality of life as well as the sustainability of society.

The new LED picture engine delivers perfect picture and depth of colour combined with leading edge eco-sensor technology that can reduce power consumption by up to 40% compared to a conventional LCD TV.

## **About Tempo (AUST) Pty Limited**

Tempo (AUST) Pty Ltd is a Sydney based company with offices around the world providing retail solutions for manufacturers and retailers. Specialising as a brand custodian, Tempo manages a full suite of in-house services to ensure we deliver to our clients a reliable and trusted service.

[www.tempoaustralia.com.au/hitachi/home](http://www.tempoaustralia.com.au/hitachi/home)

## **About Hitachi**

Hitachi was founded in 1910 and has Head Quarters and Major Subsidiaries in America, Asia, Europe, Japan and Oceania. For over 30 years, the Hitachi Group Companies have provided Oceania industry with award winning products and services in the areas of automotive components, products and services for energy generation, construction, mining and transport, multi-media and computer technology as well as Semiconductors and devices for Australian manufacturers of electronic products. Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories.

[www.hitachi.com.au](http://www.hitachi.com.au)

For more information please email [hitachi@tempoaustralia.com.au](mailto:hitachi@tempoaustralia.com.au)